

BMW

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The new 2022 BMW X3 M and X4 M

- Refresh of midsize Sports Activity Vehicle and Coupe from M GmbH.
- New engine tune offers 473 hp and 457 lb-ft of torque.
- New Competition tune offers 503 hp and 479 lb-ft of torque.
- MSRP of \$69,900 for the X3 M and \$73,400 for the X4. Plus \$995 Destination.
- Market launch is set for September 2021.

Woodcliff Lake, NJ – June 8, 2021...BMW is proud to announce the updated 2022 BMW X3 M and X4 M. Two years after the launch of the first BMW X3 M Sports Activity Vehicle and the X4 M Sports Activity Coupe by BMW M GmbH, both vehicles receive exterior and interior design changes as well as meaningful updates in the areas of technology, infotainment and driver assistance systems. Both the X3 M and X4 M as well as the Competition Package-equipped models also offer a notable increase in torque for 2022.

New Engine Tuning for Increased Torque

In 2019, BMW M GmbH developed the inline 6-cylinder turbocharged engine of the BMW X3 M and the BMW X4 M from scratch. The engine put out 473 hp and 442 lb-ft of torque. With an output of 503 hp at 6,250 rpm, the Competition version was the most powerful production inline 6-cylinder gasoline engine built by BMW. Now, also used in other BMW M models, such as the M3 and M4, the latest version of this engine currently delivers 457 lb-ft of torque in the

BMW X3 M and X4 M and 479 lb-ft of torque in Competition tune. This is an increase of 37 lb-ft of torque for the Competition package equipped models and an increase of 13 lb-ft for the 2022 BMW X3 M and BMW X4 M. The engine features characteristics typical of M, including track-proven cooling and oil supply systems, linear power delivery and a high redline of 7,200 rpm.

The new increased torque production lowers the 0-60 acceleration time of the BMW X3 M and BMW X4 M from 4.1 seconds to 3.9 seconds and from 4.0 seconds to 3.7 seconds for the Competition package-equipped X3 M and X4 M. Top speed is an electronically limited 155 mph, which is increased to 177 mph when the optional M Driver's Package is selected. This package also includes a voucher for driver training at one of the BMW Performance Center driving schools around the country.

Internal S58 Engine Enhancements

The inline 6-cylinder engine in the 2022 BMW X3 M and BMW X4 M now features the forged lightweight crankshaft of the BMW M3 and M4 models. It's extremely torsion-resistant design enables transmission of the higher torque numbers, while its low weight and reduced rotating mass also benefits the engine's ability to rev. The crankcase is extremely rigid due to the closed-deck design, enabling high combustion pressure and optimized power output.

The iron coating of the cylinder walls, applied by means of wire arc spraying, reduces weight and friction loss, while the cylinder head has a core that is manufactured by 3D-printing. This additive manufacturing process allows geometric shapes to be created which cannot be made using conventional metal casting methods.

As a result of 3D printing technology, the cylinder head core's weight has been reduced and a coolant duct layout which is optimized in terms of temperature management. M TwinPower Turbo Technology includes two mono-scroll turbochargers that supply compressed air to cylinders one to three and four to six respectively. Power output is further improved by means of compressors and indirect charge air cooling supplied by a low-temperature circuit. Flow-optimized intake air routing ensures low pressure loss, while an electrically controlled and quick-reacting wastegate enhances responsiveness. The quick opening wastegate also supports the efficiency of the catalytic converters positioned close to the engine. With a maximum injection pressure of 5,076 psi, the high precision direct injection system enables particularly efficient fuel mixture preparation. Fine atomization of the fuel in the combustion

chambers ensures an optimized response, especially under full load when accelerating and at high speeds. The technology package is rounded off with the variable valve control system VALVETRONIC and the continuously variable camshaft adjustment system double VANOS.

Cooling and Oil Supply

The inline 6-cylinder engine's track-proven cooling system is specifically designed to support the high level of output and includes two side positioned radiators in addition to the central radiator. There is an additional engine oil cooler and a separate transmission oil cooler. This elaborate system ensures that optimum operating temperatures are always maintained for all drive components – whether on short day-to-day trips, in city traffic or when used on the track. BMW M GmbH's motorsports expertise is evident in the design of the oil supply system, which is designed for dynamic operation. The engine's oil pan has two separate chambers and an integrated supply channel. An additional supply stage enables the map-controlled oil pump to deliver lubricant from the smaller oil sump, which serves as a volume buffer. In this way, a reliable oil supply is always guaranteed, even during extreme longitudinal and lateral acceleration.

M Sports Exhaust System

The Competition package's M Sport exhaust enriches the engine's sound characteristics with the addition of a distinctly sonorous quality, especially when under increased load and at high engine speeds, thereby giving the sound more of a motor racing touch for a particularly emotional driving experience – while fully retaining day-to-day practicality. The variable flaps of the M Sport exhaust system allow for highly varied sound production. The specific sound type is linked to the engine characteristics: here it is possible to select the SPORT and SPORT+ modes in addition to the standard setting. The M Sound Control button on the center console can also be used to activate a quieter engine sound when greater discretion is required.

8-Speed M Steptronic Transmission with Drivelogic

Power and torque is transmitted to the wheels via an 8-speed M Steptronic transmission with Drivelogic. In addition to fully automatic gear changes, it also includes manual shifting using either the center console-mounted gear selector or the steering-wheel mounted shift paddles. In manual mode, multiple downshifts can be made to the lowest possible to take advantage of engine braking. When accelerating, no forced upshifts are triggered even when the engine is

revved up. The M Steptronic transmission is designed for quick response and exceptionally fast gear changes. The torque converter lock-up clutch is 100 percent closed immediately after start-up. Using the Drivelogic rocker switch, integrated in the gear selector, the driver can select the transmission's gearshift characteristics in both automatic and manual modes. Efficient driving with comfortable gearshifts is provided by Drivelogic Mode 1, while switching to Mode 2 boosts sportiness with shortened shift times. In the Mode 3, shift speed is further increased, and the shift program keeps the engine in the upper rev range to support extremely dynamic driving with maximum torque availability on the track.

M xDrive All-Wheel Drive with Rear-Wheel Bias

The M xDrive all-wheel drive system contributes to the high agility of the BMW X3 M and X4 M, combining the traction benefits of power and power being transmitted to all four wheels with the proven dynamic qualities of classic rear-wheel drive. The electronically controlled M xDrive – which is networked with the DSC (Dynamic Stability Control) system – only directs part of the drive torque to the front axle when the rear wheels reach the limits of their traction capabilities. At the touch of a button, the driver can influence not only how the driving stability control works but also the distribution of drive torque between the front and rear wheels.

M Dynamic mode can be activated as an alternative to the standard DSC setting, enabling the M xDrive setting - 4WD Sport. This results in a power distribution that is even more rear-wheel-oriented, enabling controlled drifts and lively handling. Drive torque is distributed continuously and fully variably between the front and rear wheels by the electronically controlled multi-plate clutch of the transfer box, and then by the Active M Differential between the rear wheels as required. This ensures extra traction, agility and driving stability, especially in sporty use or on roads where there are varying levels of grip. Stabilizing interventions of the driving stability control DSC are only necessary in extreme situations.

DSC Dynamic Stability Control with M Dynamic Mode

The DSC (Dynamic Stability Control) responds within a fraction of a second to changing conditions and road surfaces. In addition to making wheel-specific braking interventions and influencing the drive torque to stabilize the vehicle, it includes anti-lock braking (ABS), Cornering Brake Control (CBC) and Dynamic Brake Control (DBC) as well as the brake assistant, dry brake function and start-up assistant. In M Dynamic Mode, the system allows additional wheel slip, enabling controlled drift maneuvers when used on the track, for example.

In addition, it is possible to activate DSC Off mode: here the M xDrive all-wheel drive system remains active for optimum distribution of drive torque between the front and rear axles.

Suspension

The BMW X3 M and the BMW X4 M provide a level of driving dynamics potential that is exceptional in their vehicle segment. Outstanding levels of longitudinal and lateral acceleration, handling and deceleration go hand in hand with a high level of comfort for day-to-day and long-distance driving. The development of the agility, dynamics and precision that is typical of BMW M automobiles comes from extensive testing, including testing at the BMW Group's test site in Miramas in southern France as well as on the Nordschleife at Nürburgring.

The 2022 BMW X3 M and X4 M feature a standard adaptive M suspension with electronically controlled dampers that ensure both a high level of day-to-day comfort and extremely direct road contact, with limited wheel and body movement. The damping forces are adjusted individually for each wheel at continuously varying levels by means of interior electromagnetically controlled valves. The damping characteristic of the shocks can be adjusted at the touch of a button. There are three modes to choose from, each with its own map. COMFORT mode compensates for road irregularities while ensuring a high level of driving stability. SPORT mode activates a noticeably firmer shock set-up, and SPORT+ mode further increases firmness to achieve maximum levels of longitudinal and lateral acceleration in highly dynamic driving situations on even road surfaces such as closed tracks.

Body and Suspension Bracing

Driving precision and response benefit from extensive measures to reinforce the body and suspension attachment points. The updated BMW X3 M and BMW X4 M feature M specific bracing for the front end with a brace in the engine compartment acting as the central element. This connects the suspension strut towers to each other and is also available in a lighter and even stronger optional M Carbon design.

In the area of the firewall, an A-brace is integrated in the front end of the vehicle, while two further braces increase stiffness between the suspension strut towers and the front end of the vehicle. In addition, a rear brace and rear axle shear braces ensure high body torsional rigidity.

The two-link spring strut front suspension, like the five-link rear suspension has independent

kinematic and elastokinematic characteristics that help precise wheel control and track stability. M driving characteristics, including precisely controllable handling during dynamic cornering over the entire lateral acceleration range, are ensured by the broad available range between dynamics and ride comfort along with a linear build-up of lateral forces. In order to implement M-specific kinematics, the front suspension is fitted with independent pivot bearings, tension struts and wishbones. Specific elastomeric mounts transfer the forces acting via the control arms into the axle support and the body. Driving stability and directional control during cornering is optimized by means of increased camber at the front wheels. Specific components and independent elastokinematics are also used in the rear suspension. A particularly stiff camber link, in conjunction with M-specific rubber bearings in all links as well as in the rear axle support, increases precision and agility, while specific stabilisers respond more directly due to their higher stiffness, significantly reducing body roll and increasing driving precision.

M Servotronic Steering with Variable Ratio

The electromechanical M Servotronic steering also contributes to the M driving experience offered by the BMW X3 M and X4 M. It combines speed-sensitive power assistance with a variable steering ratio. In every driving situation, M Servotronic enables both precise steering and sensitive transmission of steering wheel movements— whether for dynamic cornering, comfortable maneuvering or parking at low speeds. The variable gear ratio is dependent on steering angle and delivers excellent straight-line stability as well as quick turn-in and high accuracy when cornering. This makes the vehicle particularly easy to handle on winding roads.

The driver has three steering settings at their disposal. COMFORT mode is for smooth direction changes with good feedback. SPORT mode features increased feedback and steering forces. SPORT+ mode is designed for a very sporty steering feel, requiring a higher steering force and offering the highest possible level of road feedback.

M Compound Brakes, 20-Inch and 21-Inch Wheels

The 2022 BMW X3 M and the X4 M feature the immensely capable M compound brake system. With four-piston fixed calipers at the front and single-piston floating calipers at the rear, it guarantees excellent stopping power in all conditions. The brake calipers bear the M logo and are finished in blue as standard or in high-gloss black or red as options. The drilled and internally vented discs have a diameter of 395 millimeters at the front wheels and 370 millimeters at the rear wheels. In the compound design adapted from motorsports, the grey

cast iron brake discs are connected to aluminum hubs. This design helps the brake system achieve lower weight and increased thermal stability.

The wheel and tire package is an integral part of the dynamics of any performance vehicle and the 2022 BMW X3 M and X4 M are no exception. They are equipped with 20-inch M light-alloy wheels with 255/45ZR20 front and 265/45ZR20 rear non-runflat performance tires.

Competition models are equipped with 21-inch M light alloy wheels with mixed non-runflat performance tires in sizes 255/40ZR21 at the front and 265/40ZR21 at the rear. The new M forged Star-Spoke Jet Black Style 892M wheels save over 4-pounds of weight per wheel.

Exterior Design

The new 2022 BMW X3 M and X4 M enter the second phase of their model cycle with an even more aggressive appearance. Borrowing the features of the updated 2022 BMW X3 and X4, the two high-performance models now have an enlarged BMW kidney grille with a single-piece frame as well as 0.4-inch thinner adaptive LED headlights. BMW M GmbH has given the M specific front bumper of the two M models an even more striking design for 2022. Large openings in the front bumper ensure optimum supply of cooling air to the engine, transmission and brake system, while characteristic M design details at the front, side and rear ensure optimized aerodynamics.

The new, enlarged BMW M kidney grille now extends downwards into the redesigned front bumper. The central air intake below is flatter and wider. A particularly striking feature are the new, vertically arranged and elongated side air intakes: these are angled down towards the spoiler lip in a bend towards the center of the vehicle, where they follow the hexagonal shape of the central air intake. They are framed by high-gloss black trim elements. A black bar bearing the iCam provides visual separation of the grille.

The air breathers on the front fenders and the aerodynamically optimized M exterior mirrors reduce air resistance. The exterior mirror caps and the characteristic M gills integrated in the air breathers are finished in high-gloss black. The BMW X3 M features an M specific body-color roof spoiler whose shape extends the lines of the M Sports Activity Vehicle. A high-gloss black rear spoiler is mounted on the trunk lid of the BMW X4 M. Optional M Carbon exterior mirrors and, on the BMW X4 M, a CFRP rear spoiler are available.

The new BMW X3 M features the redesigned full-LED-tail lights of the refreshed BMW X3. A black border gives the rear lights a more distinct appearance, while the narrower lenses are now of a three-dimensional pincer-claw contour with central horizontal turn signals. The lower section of the rear bumper is M specific and finished in high-gloss black.

The new rear bumper of the BMW X4 M features a wide, offset insert in the shape of an anvil. Like the lateral air-curtain-panels, which also accommodate the now vertical reflectors, this is finished in high-gloss black. The two pairs of tailpipes frame the diffuser on the BMW X4 M.

New Paint Finishes

A total of eight paint finishes are available for the new BMW X3 M and BMW X4 M including newly available Carbon Black metallic, Brooklyn Grey metallic, Bay Blue metallic and Sao Paulo Yellow.

Interior Design

The BMW X3 M and BMW X4 M feature power M sports seats with electrically adjustable headrests and illuminated M logos. Extended Merino leather upholstery is available in black as well as in the Bicolor variants Sakhir Orange/Black, Adelaide Grey/Sakhir Orange and Midrand Beige/Black; the latter also features applications in Alcantara that cover the knee pads on the flanks of the center console. The BMW Individual Merino leather upholstery in Tartufo is also available as an option for the M sports seats. The seat belts on Competition package vehicles are enhanced with the BMW M stripes. The M multifunction leather steering wheel features contrast stitching in BMW M colors and an open 6 o'clock spoke.

BMW Live Cockpit Professional with iDrive 7

The new BMW X3 M and BMW X4 M are equipped with BMW Live Cockpit Professional as standard. Intelligent networking including innovative digital services based on BMW iDrive 7 enable intuitive interaction between driver and vehicle. The driver can configure up to ten pages of live content on the Control Display in the main menu, each with two to four pads (tiles); what is more, greater personalization of content and displays is now possible. Multi-modal operation has been optimized: depending on the situation, the driver has a choice between touch operation on the Control Display, the familiar BMW Controller, the multifunction buttons on the steering wheel and voice control. A standard Harman Kardon surround sound

system delivers a superb audio experience. Digital services include the BMW Intelligent Personal Assistant, Connected Music and Remote Software Upgrade.

BMW Live Cockpit Professional offers a fully digital display network: the high-resolution instrument cluster behind the steering wheel and the Control Display each have a screen diagonal of 12.3-inches. The fully digital instrument display can show a navigation map section, status displays for the driver assistance systems or the 3D environment visualization as required, plus the M View is available with specific display options, adopted from the BMW M8 models. M specific display content is also available with the optional BMW Head-Up Display.

BMW Live Cockpit Professional also includes a multimedia and a navigation system, two USB ports for data transfer and a wireless LAN interface, as well as a permanently installed SIM card that offers 4G LTE connectivity. It enables the use of numerous other digital services, too, including BMW TeleServices and Intelligent Emergency Call, Real Time Traffic Information including hazard warning, Remote Services and Concierge Services. Wireless charging for compatible mobile devices is included as standard. The cloud-based navigation system BMW Maps offers fast and precise calculation of routes and arrival times, real-time traffic data updates at short intervals and free text input for selecting navigation destinations. In addition, BMW Maps with Connected Parking provides drivers with even more detailed support in the search for a vacant parking space near their destination. On-Street Parking Information and ParkNow services are intelligently integrated in the range of BMW Maps functions.

Smartphone Integration and BMW Intelligent Personal Assistant

Android Auto and Apple CarPlay compatibility with improved integration is standard on the BMW X3 M and X4 M. Here, the driver can view all the important information from the apps on the Control Display and – in intelligently processed form – in the instrument cluster and the optional Head-Up Display. The capabilities of the BMW Intelligent Personal Assistant are being expanded on an ongoing basis. With the digital companion activated by voice control or at the touch of a button, naturally spoken instructions can now be used to control the air conditioning, open and close the windows or change the driving experience switch modes, for instance. The BMW Intelligent Personal Assistant can also be used access the new News app – which enables passengers to have the latest news read out loud to them – and it can also learn routines that enhance both comfort and driving pleasure in certain situations. For example, the side window on the driver's side can be automatically opened on arrival at a selected location defined via GPS-coordinates – such as a garage or car park entrance. The system also

recognizes whether it is being addressed by the driver or the front passenger and reacts accordingly – for example by adjusting the air conditioning on one side only.

Remote Software Upgrade

With BMW iDrive 7 and Remote Software Upgrade, the BMW X3 M and BMW X4 M always remain up to date with the latest software. The upgrades can include content ranging from new services to improved vehicle functions and can be downloaded “over-the-air”, either via the My BMW app on a smartphone or directly into the vehicle via the SIM card installed in it. It is also possible to integrate additional vehicle functions in the vehicle at a later date, such as the BMW Drive Recorder.

New Controls from the BMW M3 and M4.

In addition to the control unit for the 3-zone automatic air conditioning, the controls found on the center console have also been redesigned. Originating from the current BMW M3 and M4 models, this includes two new buttons in addition to the specific M gear selector with Drivelogic rocker switch, the BMW Controller and the red engine start button. The set-up button provides direct access to all settings options for the engine and suspension: it is used to access a menu in the Control Display that lists the current vehicle settings. Two individually configured variants of the M set-up can be permanently stored and retrieved at any time using the two M buttons on the steering wheel.

The M Mode button can be used to influence the activities of the driver assistance systems as well as the displays in the instrument cluster and in the Head-Up Display at the touch of a button, thereby enabling a driving experience to be created that is appropriate to the situation and typical of M in each case. The driver simply switches through the settings ROAD with fully activated driver assistance systems, SPORT, where the active driver assistance systems only transmit warnings about speed limits and no-passing zones, for example, and all interventions in the deceleration and steering systems are disabled with the exception of the collision warning with braking function and the avoidance manoeuvre assistant, and TRACK. This mode is designed exclusively for use on race tracks and deactivates all the comfort and safety functions of the driver assistance systems.

Driving Assistance Professional

The new BMW X3 M and BMW X4 M come with the latest driver assistance systems of the BMW X3 and BMW X4. Standard Active Driving Assistant includes Frontal collision warning with city collision mitigation, Active Blind Spot Detection, Lane Departure warning and Speed Limit Information. Optional is the Driving Assistance Professional package which includes Active Cruise Control with Stop & Go-function usable up to 130 mph with improved functionality in city traffic, right-of-way warning, intersection warning with additional city brake function and the avoidance maneuver assistant, which now also reacts to pedestrians and cyclists. Other features include the emergency stop assistant, emergency lane assistant, Active lane keeping assist with side collision and Extended traffic jam assistant for limited access highways.

The 3D environment visualization in the instrument cluster provides an overview of which Driving Assistance Professional's assistance systems are activated and what functions they offer. The optional Parking Assistant now includes the Back-Up assistant, which takes over steering when maneuvering backwards along a 50-yard route that was last travelled. Parking Assistant Plus uses Park View, Surround View and 3D Top View to create a 360-degree-image of the vehicle and its surroundings. In addition, the driver can have a three-dimensional live image of their vehicle and its surroundings transmitted to their smartphone by means of Remote 3D View.

Specifications

		X3 M	X3 M Competition	X4 M	X4 M Competition
Seats	--	5	5	5	5
Number of Doors	--	4	4	4	4
Drive type	--	AWD	AWD	AWD	AWD
Length	inches	186.0	186.0	187.5	187.5
Width	inches	74.7	74.7	75.9	75.9
Width including mirrors	inches	84.2	84.2	84.2	84.2
Height	inches	65.6	65.7	63.7	63.8
Wheelbase	inches	112.8	112.8	112.8	112.8
Ground clearance	inches	8.1	8.1	8.1	8.1
Turning radius	feet	20.7	20.7	20.7	20.7
Shoulder width front	inches	57.6	57.6	57.5	57.5
Shoulder room 2 nd row	inches	56.0	56.0	56.0	56.0
Legroom front	inches	40.3	40.3	40.7	40.7
Legroom 2 nd row	inches	36.4	36.4	35.5	35.5
Headroom front	inches	40.7	40.7	39.5	39.5
Headroom 2 nd row	inches	38.5	38.5	37.2	37.2
Trunk volume	ft ³	28.7	28.7	23.7	23.7
Fuel Tank capacity	gallons	17.2	17.2	17.2	17.2
Curb weight	lbs.	4,610	4,610	4,597	4,597
Gross vehicle weight	lbs.	5,512	5,512	5,512	5,512
Payload	lbs.	840	840	840	840
Weight distribution front / rear	percent	50.1 / 49.9	50.1 / 49.9	50.0 / 50.0	50.0 / 50.0
Engine type	--	S58B30	S58B30	S58B30	S58B30
Induction		Turbocharged	Turbocharged	Turbocharged	Turbocharged
Cylinders	--	6	6	6	6
Valves per cylinder	--	4	4	4	4
Bore x Stroke	mm	84.0 x 90.0	84.0 x 90.0	84.0 x 90.0	84.0 x 90.0
Displacement	cm ³	2,993	2,993	2,993	2,993
Compression rate	:1	9.3	9.3	9.3	9.3
Engine power	hp	473 @ 6,250 rpm	503 @ 6,250 rpm	473 @ 6,250 rpm	503 @ 6,250 rpm

Engine torque	ft.-lbs.	457 @ 2,750 – 5,450 rpm	479 @ 2,750 – 5,500 rpm	457 @ 2,750 – 5,450 rpm	479 @ 2,750 – 5,500 rpm
Fuel type	--	Gasoline	Gasoline	Gasoline	Gasoline
Recommended Fuel	--	Premium	Premium	Premium	Premium
Engine oil capacity	quarts	7.4	7.4	7.4	7.4
Output per liter	hp/liter	158.0	168.1	158.0	168.1
Transmission type	--	8-Speed Auto	8-Speed Auto	8-Speed Auto	8-Speed Auto
Gear ratios 1st gear	--	5.00	5.00	5.00	5.00
2nd	--	3.20	3.20	3.20	3.20
3rd	--	2.14	2.14	2.14	2.14
4th	--	1.72	1.72	1.72	1.72
5th	--	1.31	1.31	1.31	1.21
6th	--	1.00	1.00	1.00	1.00
7th	--	0.82	0.82	0.82	0.82
8th	--	0.64	0.64	0.64	0.64
Reverse gear	--	3.48	3.48	3.48	3.48
Final drive ratio	--	3.15	3.15	3.15	3.15
Power-steering type	--	EPS	EPS	EPS	EPS
Steering ratio	:1	tbd	tbd	tbd	tbd
Tires, standard front		255/45ZR20	255/40ZR21	255/45ZR20	255/40ZR21
Tires, standard rear		265/45ZR20	265/40ZR21	265/45ZR20	265/40ZR21
Wheels, standard front / rear	inches	8.0 x 20 / 9.5 x 20	9.5 x 21 / 10.0 x 21	8.0 x 20 / 9.5 x 20	9.5 x 21 / 10.0 x 21
Track, front	inches	63.7	63.9	63.7	63.9
Rear, track	inches	63.1	63.1	64.3	64.3
Cx	--	0.36	0.36	0.36	0.36
0-60 mph	seconds	3.9	3.7	3.9	3.7
Top speed (w/M Perf. Package)	mph	155 (174)	155 (177)	155 (174)	155 (177)
EPA Fuel Economy, city / hwy	mpg				

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW passenger car and BMW Sports Activity Vehicle centers, 143 BMW motorcycle retailers, 116 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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