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The All-New BMW X4:

X4 28i xDrive

X4 35i xDrive

SOP: 04/14

On-sale: July 12, 2014

BMW is pleased to announce the launch of the first-ever X4 Sports Activity Coupé, a brand new entry into the rapidly growing and highly competitive mid-size sport utility segment. With more trunk space than a 3 Series Touring, this new offering combines the utility of an SUV with the style and improved driving dynamics of a coupé. In addition, the new X4 provides a unique product advantage over our competition, appealing to the more style-oriented customers cross-shopping the segment. Please see below for a detailed overview of the MY2015 X4:



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Price and Value.

The BMW X4 builds on the host of new standard features recently introduced on the 2015 X3. Additional standard equipment like Variable Sport Steering, Sport Automatic Transmission, and Performance Control help set a new benchmark in vehicle dynamics and handling. Please see below price overview and new standard content comparison on the X4 vs. its X3 sibling:

	X4 28i	X4 35i
X4 Standard Equipment Changes vs. X3:		
Sport automatic transmission	x	x
Performance Control	x	x
Variable Sport Steering	x	x
LED Fog Lights	x	Std on X3 35i
Moonroof (not panoramic)	x	x
Automatic Tailgate	x	Std on X3 35i
M Sport Line		x
Nevada Leather Upholstery		x
20" M Sport Wheels		x
Sport Suspension		x
MY2015 X4 MSRP:	\$46,300	\$54,950
MSRP Premium vs. 2015 X3:	\$3,000	\$6,050

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Exterior Design.

Key dimensions

The overall size of the new BMW X4 is comparable to the X3 on which it is based. The following points summarize key similarities and differences:

- +14mm in total length vs. 2015 X3 (+42mm vs. Audi Q5).
- Vehicle width is identical to the X3.
- - 37mm in total vehicle height vs. X3.
- 20mm lower seating position vs. X3



MY2015 X4 35i side profile comparison. Standard M Sport Line with standard 20" wheels (2VX)



MY2015 X3 35i side profile comparison. xLine trim.

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Exterior Design.

Functional dimensions

The BMW X4 offers a significant amount of practicality despite its sporty design:

- +10mm driver/passenger headroom vs. 3 Series Sedan (F30).
- Identical rear headroom to 3 Series Sedan (-44mm vs. X3).
- Highly functional 500L trunk space (seats up).
 - +5L vs. 3 Series Touring.
 - +30L vs. Mercedes GLK.
 - -50L vs. X3.



MY2015 X4 trunk with stand-alone option Storage Compartment Package and standard Through-load System.



MY2015 X4 Smart Opener function for hands-free open and close of tailgate. With 322 Comfort Access in Premium Package.

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Exterior Design. **BMW Lines Offer**

The BMW X4 follows a similar Lines strategy to the new X3:

- No Line standard on the base car for X4 28i model.
- xLine offered within the Premium Package on X4 28i.
- M Sport Line standard on X4 35i model including 20" wheels (xLine standard X3 35i).
 - ***Important ordering rule***: if Premium Package is not selected on the X4 35i, standard equipment 337 - M Sport Line and 2VX - 20" wheels are replaced by xLine and 19" wheels with no price change.
 - No anticipated impact given projected 100% take-rate on Premium Package.

Base Trim:



X4 28i in base trim, Deep Sea Blue Metallic. Note: wheel shown not available.



Standard base trim wheel style 307.

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Exterior Design.

xLine:



Standard xLine wheel style 608.
Only available with A/S tires.



BMW X4 28i in xLine Trim. Standard bi-xenon headlights with LED fog lights shown.



BMW X4 28i with xLine in Dark Graphite Metallic. Standard xLine wheel – 19" A/S style 608.

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Exterior Design. M Sport Line:



BMW X4 35i with standard M Sport Line (35i only) in Melbourne Red Metallic.



Standard X4 35i wheel
20" alloy style 310M,
performance tires only.
Optional on 28i with M Sport.

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M Sport Line:



BMW X4 28i with M Sport Line in Alpine White. Standard 28i M Sport wheel – 19" A/S style 622M.



Standard X4 28i 19" M Sport Line wheel, style 622M. A/S standard, performance tire optional.

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Lines Overview:

Line Enhancement	xLine	M Sport
Exterior Elements		
Front and rear underbody cladding	Silver matte	Body color
Wheel arches	Black matte	Body color
Wheel size (+1")	19"	19" (20" std on 35i, optional 28i)
Window surround	Satin aluminum	Black high gloss
Kidney grille	Silver matte	Satin aluminum
Front air intake accent / size	Silver matte / Regular	None / Enlarged
Rocker panel accent	Pearl chrome	Body color
Exhaust pipe finish	Aluminum matte	Chrome
Interior elements		
Seats	Regular (Sport +\$600)	Sport
Seat headrest embossing	"X"	None
Trunk sill finish	Stainless steel	Stainless steel
Headliner	Anthracite (Beige with Beige)	Anthracite
Steering wheel	Sport	M Sport
Door sills	xLine designation	M designation
Unique car key	Yes	Yes

Additional Design Changes vs. X3:



No panoramic roof option. Basic sunroof only, but included as standard equipment.



Roof rails not available on the X4.

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Paint Changes vs. 2015 X3:

New Paint

A90 Dark Graphite Metallic

Deleted Paint

A52 Space Grey Metallic



A90 – Dark Graphite Metallic in xLine trim.



Trim and upholstery program goes unchanged vs. MY2015 X3.

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Interior Design.

The new X4 upholstery and trim program is identical to the new 2015 X3. However, there are some minor interior design changes to be aware of:



20mm lower seating position.



Rear centre light with reading lamps.



Standard paddle shifters and sport gear selector.



Standard hard cover above trunk space.

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Interior Design.



2 + 1 rear bench configuration vs. conventional 3 person bench in 2015 X3 (shown: Saddle Brown Nevada Leather).



Not available on X4: Roller Sunblinds Rear Windows.



Not available on X4: Luggage compartment separating net.



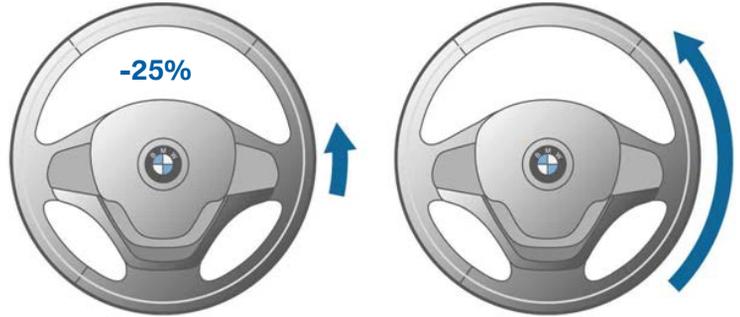
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Performance Enhancements. **Standard Performance Features:**

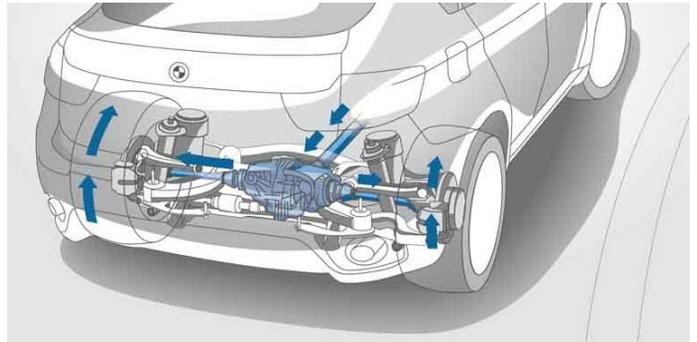
Variable Sport Steering:

Reduces the steering wheel turns from lock to lock by 25%. This benefits comfort as it facilitates maneuvers in tight spots such as parking, yet it also contributes to greater sportiness as it requires less steering angle in evasive maneuvers.



Performance Control:

Changes engine output and, if necessary, applies braking force in order to get more drive power to the outer wheels and less power to the inner wheels in order to maximize traction. This is particularly effective during cornering for both outstanding dynamics and safety.



8-Speed Sport Automatic Transmission with Launch Control:

Both X4 models come equipped with an 8-speed STEPTRONIC Sport Automatic transmission. Vs. the standard 8-speed automatic transmission, the "Sport" offers:

- Faster shift times.
- Paddle shifters on the steering wheel.
- Sport shift lever with leather shift boot.
- Launch control.

Launch Control Instructions:

- Short press of the DSC button.
- Move gear lever into "Sport" mode.
- Press brakes firmly.
- Step on the accelerator activating the kick-down function.
- Release the brakes.

*Engine requires +2,000kms, warm outdoor and internal operating temperatures to engage this function.



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Performance Enhancements.

Optional Performance Features:

Dynamic Damper Control - \$1,200

This variable, electronically controlled shock absorber adjustment system dynamically controls the shock absorber in each individual wheel based on the profile of the road. The end result is an overall improvement in driving comfort and enhanced body stability and agility. The system also works with the Driving Experience Control to improve both the “Comfort” and “Sport (+)” modes.



Performance and Dynamics.

The engine and transmission offering mirrors the 2015 X3 with the exception of the 28d offering, which won't be available on the X4.

X4 28i

Curb Weight – 4,130 lbs (-20 lbs vs. X3 28i)
Engine – 2.0L, i-4 TwinScroll Turbo (N20)
Power – 241hp, 258 lb-ft torque.
0-100 km/h – 6.4 (0.1 sec faster than X3 28i)



X4 35i

Curb Weight – 4,260 lbs (+30 lbs vs. X3 35i)
Engine – 3.0L, i-6 TwinScroll Turbo (N55)
Power – 300hp, 300 lb-ft torque.
0-100 km/h – 5.5 (0.1 sec faster than X3 35i)



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Safety Features.

5AT Driving Assistant vs. 5AS Driving Assistant Plus:

Historically there has been some confusion between these two features. Below is a comparison of what is included in each.

Please note, when a vehicle with M Sport Line is equipped with 5AS Technology Package) or 5AT, standard 248 Heated Steering Wheel is removed from the vehicle.

The steering wheel cannot be accommodate both the heating and vibration functionality found in 5AS/5AT. Prices account for the option loss therefore no credit will be offered.

5AS – Driving Assistant.

This camera-based driver assistance system consists of 2 primary features:

Lane Departure Warning:

At speeds above approx. 70 km/h the system detects lane markings and helps prevent inadvertent departure from the lane by transmitting warning vibrations via the steering wheel. When a direction indicator is ON or the direction-indicator stalk is held in 'short ON' position, the function is suppressed.

Approach Control Warning with Person Warning:

The system warns and brakes in a speed range from approx. 10 km/h to 60 km/h. If an accident cannot be avoided, the braking functions help to reduce the impact speed. Approach control warning also warns of potential collision with a vehicle ahead at higher speeds, with preconditioning of the brakes for faster brake response and shorter braking distances. Operation by means of a button for driver assistance systems.

5AT – Driving Assistant Plus.

Driving Assistant Plus consists of the same features found in Driving Assistant in addition to the following:

Active Cruise Control with Stop&Go

The vehicle's speed is controlled and maintained in the range from approximately 30-210 km/h, allowing for a distance from the vehicle ahead that can be set in any of 4 stages. In addition to vehicles driving ahead, stopped vehicles can also be detected. Operation of the active cruise control via multifunction for steering wheel.

Enhanced Approach Control Warning with Person Warning:

The approach control warning function with light city braking function has been expanded to approach control warning with full braking activation. This means the vehicle will be braked according to the situation, right up to a full braking activation; this can take place across the entire speed range.

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Package Structure.

Vs. MY2015 X3

For simplicity, the X4 package structure follows the same basic format as the 2015 X3. Minor changes have been made to account for differences in standard equipment and varying optional equipment.

Please see product ordering guides for additional details on packages, options and standard equipment.

