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BMW Canada Inc.

2011 Product Planning Bulletin



Subject: MY2013 BMW X3 SAV

BMW Canada is pleased to release ordering information for the MY2013 X3 effective as of April production. Building upon the successful launch of the all-new MY2011 X3 in January, we are pleased to inform you that very few standard and optional equipment changes will take place for the 2013 model year.

Standard Equipment Changes

The most significant change will take place on the 2013 X3 xDrive28i where the N52 naturally aspirated in-line six-cylinder engine will be replaced with the highly acclaimed N20 four-cylinder TwinPower turbo engine. While horsepower is virtually unchanged (241hp, +1hp), torque is significantly enhanced (258 lb-ft., +28 lb-ft.). Official technical information (i.e. reduced weight, faster acceleration and lower fuel consumption) will be available closer to market launch. The 2013 X3 xDrive28i is also upgraded with a chrome exhaust tailpipe finisher.

In addition to these changes, both the 2013 X3 xDrive28i and X3 xDrive35i will receive ECO PRO (with Driving Dynamics Control buttons next to the shift lever), and Automatic Start/Stop technology to further reduce the already impressive fuel consumption of the X3.

For MY2013, both models feature black high gloss finishers on the instrument panel (highlighted below).



Optional Equipment Changes

Please note that the optional 19" alloy wheel (option 2A1) will no longer be offered on the X3 xDrive35i.

Please see attached for complete ordering information. REX and ONE-EIGHTY will be updated by February 23rd, 2012. Pricing for the MY2013 X3 models will be released in March. With the enhanced EfficientDynamics features, a moderate price adjustment is expected on both models.

Please advise concerned personnel.

BMW Canada, Inc.

Ordering and Pricing Guide

Model Year 2013

No Pricing

X3

Effective April 1, 2012



		X3 xDrive28i	X3 xDrive35i
Model Code		WX93	WX73
Model Code U.S.		1381	1383
Engine Code		N20	N55
Start of Production		04/2012	04/2012
Standard			
1CA	CO2 Relevant Vehicle	STD	STD
1CC	Automatic Start/Stop function	STD	STD
1CD	Brake Energy Regeneration	STD	STD
205	Automatic Transmission	STD	STD
216	Servotronic	STD	STD
240	Leather Steering Wheel	STD	
248	Heated Steering Wheel	STD	STD
249	Multi-Function Steering Wheel with Cruise Control	STD	STD
255	Leather Sport Steering Wheel		STD
258	Runflat Tires	STD	STD
2EC	18" wheel, A/S RFT tire 18x8.0, 245/50 R18	STD	
2K8	18" wheel, A/S RFT tire 18x8.0, 245/50 R18		STD
302	Alarm System	STD	STD
420	Privacy Glass	STD	STD
423	Velour Floor Mats	STD	STD
459	Electric Seats w/ Driver Mem.	STD	STD
494	Heated Front Seats	STD	STD
4CG	Satin Silver Matte Trim	STD	STD
4DE	Fineline Siena Wood Trim		STD
4NE	Blow-by heater		STD
4NG	High Gloss Black Embellishers	STD	STD
520	Fog Lights	STD	STD
521	Rain Sensor w/ Auto Headlamps	STD	STD
522	Bi-Xenon Headlights		STD
534	Automatic Climate Control	STD	STD
544	Dynamic Cruise Control	STD	STD
548	Km/h Speedometer	STD	STD
645	US Radio Specs	STD	STD
663	BMW Radio Professional	STD	STD
676	HiFi Sound System		STD
693	Satellite Radio Pre-Wire	STD	STD
697	DVD Area 1 Coding (NA)	STD	STD
6AA	BMW TeleServices	STD	STD
6AB	Control BMW TeleServices	STD	STD
6NH	USB Integration w/ Bluetooth	STD	STD
823	Hot-climate version	STD	STD
838	Canadian Specifications	STD	STD
845	Acoustic seat-belt warning	STD	STD
853	Language version English	STD	STD
876	Radio frequency 315 MHz	STD	STD
8KC	Oil Service Interval	STD	STD
8SC	National-specific regulations for TeleService activation	STD	STD
8SL	Preparation for trailer tow hitch	STD	STD
8SM	VIN, visible from outside	STD	STD
8TL	Daytime Driving Lights	STD	STD
927	All-season tires	STD	STD

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		STD	STD
Non-Metallic			
300	Alpine White	x	x
668	Jet Black	x	x
<i>668 cannot be ordered with ZNZ</i>			x
Metallic			
		x	x
354	Titanium Silver Metallic	x	x
416	Carbon Black Metallic		x
<i>416 requires ordering ZNZ</i>			x
475	Black Sapphire Metallic	x	x
A14	Mineral Silver Metallic	x	x
<i>A14 cannot be ordered with ZNZ</i>			x
A52	Space Grey Metallic	x	x
A76	Deep Sea Blue Metallic	x	x
A82	Vermilion Red metallic	x	x
B06	Sparkling Bronze Metallic	x	x
<i>B06 cannot be ordered with ZNZ</i>			x

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Upholstery			
KC	Leatherette <i>Leatherette cannot be ordered with Nevada Leather</i>	STD x	STD x
KCB4	Beige Leatherette	x	x
KCSW	Black Leatherette	x	x
LU	Nevada Leather <i>Nevada Leather cannot be ordered with Leatherette</i>	x x	x x
LUB4	Beige Nevada Leather	x	x
LUBK	Havanna Nevada Leather	x	x
LUCX	Oyster Nevada Leather	x	x
LUCZ	Red Brown Nevada Leather	x	x
LUSW	Black Nevada Leather	x	x

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Packages			
ZAK	Technology Package	x	x
609	BMW On-Board Navigation		
639	BMW Assist with Bluetooth		
6NL	BMW Assist w/ext. Bluetooth		
6VA	CIC contribution		
6VC	Combox controller		
* ZAK includes Voice Control. 609 includes 8.8" display, 80GB hard disc drive with 12GB media storage and single DVD optical drive.			
ZAK will delete ZRY from the order		x	x
ZAK will delete STD or 100% equipment 663 and 6NH		x	x
Note: ZRY - Technology Package Without Nav			
ZNF	Premium Package	x	
3XL	X-Line		
402	Panorama Sunroof		
430	Auto Dimming Exterior Mirrors		
431	Auto Dimming Interior Mirror		
508	Park Distance Control, front and rear		
522	Bi-Xenon Headlights		
* 3XL includes satin aluminum window frame, side sill embellisher, front and rear bumper insert, stainless steel trunk sill and door sills with BMW designation. 508 includes front and rear sensors. Visual warning only with option 609 Navigation.			
ZNG	Executive Package	x	
316	Automatic Trunk		
319	Universal Remote Control		
322	Comfort Access		
3AH	Rear View Camera With Top View		
676	HiFi Sound System		
* 322 includes keyless access to front doors and trunk and exterior handle area lighting. 676 includes 12 speakers, including 2 subwoofers and 205w multi-channel digital amplifier.			
ZNG requires ordering ZNF		x	
ZNI	Premium Package		x
316	Automatic Trunk		
322	Comfort Access		
3XL	X-Line		
402	Panorama Sunroof		
430	Auto Dimming Exterior Mirrors		
431	Auto Dimming Interior Mirror		
508	Park Distance Control, front and rear		
*322 incl. keyless fr. drs./trunk and ext. handle lights. 3XL incl. satin alum. window frame, side sill embellisher, fr. and rr. bumper insert, stainless trunk and dr. sills with "BMW". 508 incl. fr. and rr. sensors. Visual warning only with 609.			

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	Start of Production	04/2012	04/2012
ZNJ	Executive Package		x
	319 Universal Remote Control		
	3AH Rear View Camera With Top View		
	488 Lumbar Support		
	563 Lights Package		
	655 SIRIUS Satellite Radio Tuner		
	677 HiFi Sound System Professional		
	*563-lighting for interior handle, door exit, footwell and centre stack LED. 655-1 yr. subscription, 677-16 speakers (incl. 2 subwoofer), 600w amplifier, Dolby Pro Logic , 7-band EQ (with 609).		
	ZNJ will delete STD or 100% equipment 676 and 693		x
	ZNJ requires ordering ZNI		x
ZNR	Dynamic Comfort Package		x
	223 Dynamic Damper Control		
	2VG Performance Control		
	* Includes Dynamic Driving Control buttons with Normal, Sport and Sport+ modes!. Delete option codes 225 and 2VG in combination with ZNZ M Sport Package (already included in M Sport Package)		
ZNZ	M Sport Package		x
	225 Standard suspension		
	2A8 19" M wheel, A/S RFT tire (19x8.5, 245/45 R19)		
	337 M Sport Package		
	4AD Brushed Aluminum Trim		
	or 4CH Wave Brown Wood Trim		
	or ZPJ Finition Siena Wood Trim		
	* 337 includes 249/710/7XA-M MFSW with paddles, 2TB-Sport Auto., 2VG-Perf. Ctrl., 3MC/760-High Gloss Roof Rail & Shadowline, 481-Sport Seats, 4AD-Aluminum Trim, 544, 715-M Aero Kit, 775-Anthraccite Roofliner, M door sills and footrest.		
	ZNZ will delete STD or 100% equipment 4DE		x
	ZNZ cannot be ordered with 668, A14 or B06		x
	ZNZ and ZNI will delete 3XL from the order		x
ZOX	BMW Apps	x	x
	6NF Smartphone Integration		
	6NR BMW Apps		
	ZOX requires ordering ZAK	x	x

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Options			
223	Dynamic Damper Control <i>Included in package</i>		ZNR
225	Standard suspension <i>Included in package</i>		ZNZ
2A8	19" M wheel, A/S RFT tire 19x8.5, 245/45 R19 <i>Included in package</i>		ZNZ
2VG	Performance Control <i>Included in package</i>		ZNR
316	Automatic Trunk <i>Included in package</i>	ZNG	ZNI
319	Universal Remote Control <i>Included in package</i>	ZNG	ZNJ
322	Comfort Access <i>Included in package</i>	ZNG	ZNI
337	M Sport Package <i>Included in package</i>		ZNZ
3AH	Rear View Camera With Top View <i>Included in package</i> 3AH cannot be ordered with ZNG 3AH requires ordering ZNF 3AH cannot be ordered with ZNJ 3AH requires ordering ZNI	x ZNG x x	x ZNJ x x
3AT	Satin Aluminum Roof Rails	x	x
3XL	X-Line <i>Included in package</i>	ZNF	ZNI
402	Panorama Sunroof <i>Included in package</i> 402 cannot be ordered with ZNF 402 cannot be ordered with ZNI	x ZNF x	x ZNI x
413	Luggage Compartment Net	x	x
417	Manual Side Sunshades	x	x
430	Auto Dimming Exterior Mirrors <i>Included in package</i>	ZNF	ZNI
431	Auto Dimming Interior Mirror <i>Included in package</i>	ZNF	ZNI
465	Through Loading System	x	x
488	Lumbar Support <i>Included in package</i>	x	x ZNJ
493	Storage Compartment Package	x	x
496	Heated Rear Seats 496 requires ordering Nevada Leather	x x	x x
4AD	Brushed Aluminum Trim <i>Included in package</i> 4AD will delete STD or 100% equipment 4DE 4AD cannot be ordered with 4CH or ZPJ		ZNZ x x
4CH	Wave Brown Wood Trim 4CH will delete STD or 100% equipment 4DE 4CH cannot be ordered with 4AD or ZPJ <i>Alternate in package</i>	x	x x x ZNZ
4DE	Fineline Siena Wood Trim	x	100%

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508	Park Distance Control, front and rear <i>Included in package</i>	ZNF	ZNI
522	Bi-Xenon Headlights <i>Included in package</i>	ZNF	100%
563	Lights Package <i>Included in package</i>	x	ZNJ
609	BMW On-Board Navigation <i>Included in package</i>	ZAK	ZAK
610	Head-Up Display		x
639	BMW Assist with Bluetooth <i>Included in package</i>	ZAK	ZAK
655	SIRIUS Satellite Radio Tuner <i>Included in package</i> <i>655 will delete STD or 100% equipment 693</i>	x x	ZNJ
676	HiFi Sound System <i>Included in package</i>	ZNG	100%
677	HiFi Sound System Professional <i>Included in package</i>		ZNJ
6NF	Smartphone Integration <i>Included in package</i>	ZOX	ZOX
6NL	BMW Assist w/ext. Bluetooth <i>Included in package</i>	ZAK	ZAK
6NR	BMW Apps <i>Included in package</i>	ZOX	ZOX
6VA	CIC contribution <i>Included in package</i>	ZAK	ZAK
6VC	Combox controller <i>Included in package</i>	ZAK	ZAK
ZPJ	Fineline Siena Wood Trim <i>ZPJ will add 4DE to the order</i> <i>Alternate in package</i>		x ZNZ
ZSP	Special Order	x	x

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Wheels			
	19" M wheel, A/S RFT tire Front / Rear: 19x8.5, 245/45 R19 Code: 2A8 Style: 369M		ZNZ
	18" wheel, A/S RFT tire Front / Rear: 18x8.0, 245/50 R18 Code: 2EC Style: 308	Standard	
	18" wheel, A/S RFT tire Front / Rear: 18x8.0, 245/50 R18 Code: 2K8 Style: 307		Standard