

























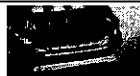







X3 Difference Event - Select BMW Accessories for \$500 Accessory Incentive					
Product Description	Details	Part number	Photo	MSRP	
BMW Light Alloy Wheels					
20" Star spoke Style #311 Silver Rim	Single wheel 8,5J x 20, front, without tire.	36 11 6 792 000		\$581.28	
	Single wheel 10J x 20, rear, without tire.	36 11 6 792 001		\$650.47	
	Wheel Set with Run Flat Tires	36 11 2 183 898		\$5,091.00	
20" Star spoke Style# 311 Chrome Rim	Single wheel 8,5J x 20, front, without tire.	36 11 6 792 679		\$1,015.00	
	Single wheel 10J x 20, rear, without tire.	36 11 6 792 680		\$1,025.00	
	Chrome wheel Set with run flat tires	36 11 2 183 899		\$6,350.00	
20" M Double spoke 310	Single wheel 8,5J x 20, front without tire	36 11 6 787 582		\$780.85	
	Single wheel 10J x 20 rear, without tire	36 11 6 787 583		\$872.97	
	310 M Double Spoke wheel set with run flat performance tires	36 11 2 183 900		\$5,477.00	
Winter wheel-and-tire					
18" V-Spoke Style# 307	Single Winter wheel and tire	36 11 2 208 371		\$802.44	
Wheel-accessories					
Wheel bolt locks	Kit contains four bolts with special BMW coding and a special adapter. M14x1.25.	36 13 6 792 851		\$69.02	
Tire Mobility Kit	<p>With a portable compressor, tire sealant and a specially designed nylon carrying case, the Mobility Kit can help keep you moving if a flat tire comes along. Just plug the compressor into your BMW's electronic socket to bring an air supply within reach.</p> <p>With a portable compressor, tire sealant and a specially designed nylon carrying case, the Mobility Kit can help keep you moving if a flat tire comes along. Just plug the compressor into your BMW's electronic socket to bring an air supply within reach.</p>	71 10 0 413 439		\$147.93	
Electronic Tire Pressure Gauge	Maintaining proper tire pressure may help increase gas mileage and the driving safety factor by reducing tire wear. The electronic gauge has touch-button operation and an easy-to-read LCD display. A 20-year lithium battery included.	82 12 1 467 187		\$25.50	
Mechanical Tire Pressure Gauge	Portable and shock-resistant, this award-winning design features a release button to hold the pressure until you release it.	82 12 0 140 377		\$49.95	

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Product Description	Details	Partnumber	Photo	MSRP	
Exterior Design					
Mirror caps silver matt	Left. Not for X Line Package. An easy way to customize your BMW and accentuate its sporty characteristics.	51 16 2 162 251		\$144.15	
	Right. Not for X Line Package.	51 16 2 162 252		\$144.15	
X3 License Plate Frame	Black frame with chrome X3 emblem	82 12 0 418 626		\$37.00	
BMW Valve Stem Caps	BMW Lettering caps	36 11 0 421 542		\$16.95	
	BMW Roundel Logo caps	36 11 0 421 544		\$16.95	
Safety					
First Aid Kit	On-the-road first aid essentials in a soft, zippered pouch.	82 11 1 469 062		\$26.00	
Vehicle Protection					
Mud flaps	Available for both front and rear wheels, these mud flaps help protect your X3 and the vehicle behind you against dirt and road debris. Front.	82 16 2 156 538		\$63.50	
	Rear.	82 16 2 156 540		\$66.00	
Car Cover Outdoor		82 15 2 164 761		\$248.95	
Interior Design					
Chrome Package Interior	This Accessory enhances the Premium Look of the New X3. Y For standard interior trim strips in satin silver and optional wood trims (options 4CH and 4DE).  Content of the package: - cover for interior trim passenger side - cover for interior trim doors - cover for middle console front and rear - cover function center roof - cover CID-frame  (not applicable with interior trim aluminium, option 4AD)	51 16 2 185 553		\$375.00	
All-Weather Rubber Floor Mats	Anthracite. Set for front (2).	51 47 2 164 763		\$65.50	
	Anthracite. Set for rear (2).	51 47 2 164 764		\$37.00	
Floor mats velours with heel pad	Anthracite. Set (4).	51 47 2 164 765		\$139.00	
	Bergs. Set (4).	51 47 2 164 766		\$139.00	

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Product Description	Details	Part Number	Photo	MSRP
<b>Temperature Regulation</b>				
UV Sunshade	This foldable sunshade made to fit your X3 helps protect your vehicle's interior from harmful UV rays, all year long.	82 11 2 211 066		\$60.00
Sun blind	For rear windscreen, luggage compartment side windows and rear door windows. Not for vehicles with Convenience Package.	51 46 2 164 770		\$450.00
<b>Electronics</b>				
Sirius XM Satellite Radio - Retrofit Enable Code	With Navigation	65 12 2 167 250		\$375.00
	Without Navigation	65 12 2 167 249		\$375.00
Phone Snap-In adapter	For Apple iPhone™.	84 10 9 182 792		\$135.97
	For Apple iPhone™ 3G and 3GS.	84 21 2 158 682		\$152.94
	For Apple iPhone™ 4. (NOTE: LIMITED AVAILABILITY UNTIL 05/2011 due to technical reasons)	84 21 2 199 389		\$155.00
Media Snap-in adapter (NOTE: NOT AVAILABLE UNTIL 05/2011 due to technical reasons)	For Apple iPhone™ 3G and 3GS. For vehicles from 09/2010 -on and w/ option 6NF	84 21 9 229 004		\$225.00
	For Apple iPhone™ 4.	84 21 2 199 392		\$225.00
Bluetooth-Headset (Limited Edition)	A complete hands-free set for use with the mobile phone in the car. Can be worn both on the left or right ear, also together with glasses. Place a call by speaking the name (if supported by the mobile phone) or dialing the number on the phone. Answering and hanging up, redialing and volume control by key press. Adapts the volume automatically to the ambient noises in the vehicle or surrounding area. Simple pairing of the headset to the phone and has a battery life up to five hours talk time and seven days standby. Includes headset, 12 V charging cable, soft ear plugs in three sizes and a User's Manual.	84 64 2 163 275		\$94.52
BMW USB Memory Stick	This 8GB USB memory stick looks like a BMW car key - making it a unique gift. The memory stick lets you have your music, film, photos and other data conveniently at your disposal. Store your music collection on the memory stick and play it back via the BMW USB audio interface or transfer your music collection via the memory stick to the USB connection on BMW vehicles equipped with CIC on board HDD navigation.	65 41 2 179 284		\$45.00
iPhone® Charging Cable	Allows charging for Apple iPhone and iPod models while that device is connected through the vehicle's USB/Audio interface. A must when streaming internet music which tends to deplete the iPhone's battery fairly quickly. Tested and approved for automotive application. Fits conveniently in the center console storage compartment.	61 12 2 167 663		\$79.00
Battery Charger	This Advanced Battery Charging System can help you extend the life of your battery. Simply plug the 1.25-amp charger into a standard 115-VAC wall outlet and connect the alligator clips to your terminals under the hood. The device's on-board microchip monitors and regulate the charge - virtually eliminating sulfation. It can even help extend the life of your battery.	82 11 0 406 881		\$69.00

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Product Description	Details	Partnumber	Photo	MSRP	
Storage & Luggage					
Rubbish & Lighter Kit	Smokers package incl. cup holder insert and lighter.	51 95 2 186 233		\$65.00	
Glasses Case	With BMW lettering. Case can be easily attached to convenient locations such as the sun visor or grab handles.	51 16 0 422 717		\$39.25	
Seat-back storage pocket	Black.	52 12 0 410 752		\$90.00	
Ski and snowboard bag	Simple stowage of skis and snowboard through the opening in the rear bench seat. Accessed via the luggage compartment. When the skibag is not required, it can be stowed/concealed behind the center armrest in the rear compartment to save space. Fully tested and approved by BMW Engineering for the durability and safety you come to expect from a BMW. This ski bag offers tethering straps which secure to the luggage compartment tie downs to ensure the bag stays in place at all times (for vehicles equipped with the storage package).	51 47 2 209 121		\$150.00	
Protective rear cover	For rear seats. Ideal for traveling with Pets. Dog hair sticks to the special material and does not fly through the cockpit.	52 30 2 164 762		\$295.00	
Collapsible Box	Can be set up quickly and secured with Velcro® type fasteners. Can be stowed under the luggage compartment floor. For loads up to 42 lbs. Black. 0	51 47 2 153 676		\$40.75	
Luggage compartment tray	Shatter proof, acid proof and impact resistant. This tray seamlessly lines the luggage Compartment.	51 47 2 164 767		\$275.00	
Luggage compartment floor net	Floor net holds objects securely in the luggage area.	51 47 9 410 838		\$70.00	
Boot Sill Protection Mat	This mat is very functional and is easily installed. It attaches to the tie down rings, helping to protect the trunk area and the loading sill from scratches and scrapes when loading or unloading the items. When not being used as a loading sill protective mat, it can be laid flat in the trunk area for added protection. Made of 100% PVC and polyester water resistant material on top with a polyurethane grip.	51 47 2 159 185		\$72.00	
Luggage compartment restraint belts	For vehicles with storage package (option 493).	51 47 0 410 427		\$175.00	
Luggage compartment tie-down straps	Fastening straps.	82 29 0 414 248		\$55.00	
	Tensioning straps.	71 10 8 045 545		\$65.00	
Luggage compartment net -side	Helps prevent small items from falling out of the luggage compartment.	51 47 2 183 902		\$40.00	
Adaptive fixing system	This functional accessory can be used to secure suitcases and lightweight items in the X3's luggage compartment area. It can also be utilized to divide or sub-divide the luggage compartment into sections, increasing storage flexibility. Finished in black with an aluminum divider and comes with two aluminum colored bolt straps.	51 47 7 294 566		\$125.00	








## X3 Difference Event - Select BMW Accessories for \$600 Accessory Incentive



Product Description	Details	Part Number	Photo	MSRP
Dog Safety Harness	You can rest comfortably knowing that your dog is safely secured in the back seat of your BMW. Constructed of tear- and impact-resistant polyester fabric and available in three sizes for a comfortable fit. This harness attaches easily to a leash for convenient walking during long trips, and includes its own storage bag.	82200416255 (Large) 82200416254 (Medium) 82200416253 (Small)		\$165.74
BMW Grocery Gripper	The Grocery Gripper mounts easily in the luggage compartment to help secure multiple bags, packages and other loose items. It is constructed of rugged ABS plastic, which ensures years of utility.	82 11 0 306 544		\$24.95
<b>Roof rack systems</b>				
BMW base support system, lockable		82 71 2 164 870		\$275.77
Bicycle lift	Bicycle lift for one bicycle. For BMW base support system.	82 72 0 137 607		\$332.59
Luggage rack	Luggage rack, aluminium. For BMW base support system.	82 12 0 442 358		\$428.95
	Tensioning straps (one pair).	82 12 9 413 113		\$35.00
Racing cycle holder, lockable	For one bicycle (with quick-release skewers). Up to four racing cycle holders can be fitted (offset mounting, without front-wheel holder). For BMW base support system.	82 72 0 393 083		\$139.95
	Matching front wheel holder.	82 72 2 150 270		\$100.95
Raised carrier bars	For ski and snowboard holder. Needed for equipment with high bindings (e.g. carving skis, snowboards) to increase gap to roof.	82 71 0 443 100		\$54.00
BMW roof box 460, lockable	Black top casing, black bottom casing.	82 73 0 412 014		\$934.00
	Silver top casing, black bottom casing.	82 73 0 412 015		\$934.00
BMW roof box 350, lockable	Silver top casing, black bottom casing.	82 73 0 391 366		\$555.00
BMW roof box 320, lockable	Black top casing, black bottom casing.	82 73 0 300 499		\$535.00
	Silver top casing, black bottom casing.	82 73 0 140 820		\$535.00
Universal Lift and Adapter for BMW Roof Boxes	The simple way to fit and remove BMW roof boxes. This accessory saves space by storing the roof box off the ground. Consult your local BMW center for additional information. Adapter is also required.	82719404400 82719407926		\$449.06
Ski and snowboard holder, lockable	Ski and snowboard holder. For up to six pairs of skis without poles, up to four pairs of skis with poles, or up to two snowboards and two pairs of skis with poles. For BMW base support system.	82 72 0 406 587		\$189.95
Touring cycle holder, lockable	For one bicycle (frame diameter max. 80 mm). Up to four touring cycle holders can be fitted (offset mounting). For BMW base support system.	82 71 2 166 924		\$155.95

## X3 Difference Event - Select BMW Accessories for \$500 Accessory Incentive



Product Description	Details	Partnumber	Photo	MSRP
Universal holder	For BMW base support system.	82 72 9 404 687		\$83.14
<b>Natural Care Products</b>				
Natural Care Car Polish	Natural Care uses natural, micro-fine polishing clay of mineral origin to clean paintwork. Native care components, such as carnauba wax and linseed oil optimize the excellent results. Natural Care Car polish cleans and preserves weathered paintwork, both solid and metallic paints as well as painted plastic components in a single process, producing a deeper color and restoring the original deep shine. 16.9 oz bottle.	83 12 2 180 425		\$13.99
Natural Care Car Wax	The highly effective conserving car wax is based on a native carnauba wax emulsion. Carnauba wax is considered to be the hardest wax in the world providing an exceptionally high level of protection. Natural Care Car wax provides lasting protection for both solid and metallic paints, preventing wear and tear from car washes, grit, tree resin, insects and lots of other environmental influences. It is also suitable for painted plastics. 16.9 oz bottle.	83 12 2 180 426		\$14.99
Natural Care Car Shampoo	The mild, environmentally-friendly concentrated shampoo is based on natural, fully bio-degradable sugar tensides. Natural Care Car shampoo can be relied on to remove dirt, oil and grease residue. It cleans the paint, glass and plastic surfaces, as well as rubber parts and fabric coverings of your BMW gently and efficiently. 16.9 oz bottle.	83 12 2 180 424		\$8.99
Natural Care Glass Cleaner	The sugar tensides from renewable raw materials and the active fat-dissolving organic alcohol ensure a streak-free clean. Modern polymers reduce the adhesion of dirt, extend intervals between cleaning and make repeated cleaning easier. The resulting high level of product efficiency saves valuable resources. The Natural Care Glass cleaner removes greasy, oily residue, fingerprints, nicotine deposits and other dirt from all glass and mirrored surfaces on and in your BMW. 16.9 oz bottle.	83 12 2 180 428		\$7.50
Natural Care Windshield Wash Concentrate	The powerful concentrated cleaner without anti-freeze for the windshield washing system is based on high-grade, fully bio-degradable tensides and natural organic alcohol produced from sugar beet. Natural Care windshield wash concentrate removes insect residue, pollen and other dirt in seconds and immediately produces a clear view. The highly concentrated formula (1.5 ounces is sufficient for 1 gallon of windshield washing liquid) is extremely sparing with natural resources. 8.45 oz bottle.	83 12 2 180 427		\$6.99
Natural Care Interior Cleaner	This gentle cleaner for the interior of your BMW contains powerful, active fat-dissolving organic alcohol and strong sugar tensides from renewable raw materials. Natural Care interior cleaner effectively and thoroughly removes dirt and dust from textiles (upholstery, carpets, roof covering), alcantara, mat and gloss plastic surfaces and painted interior trims. 16.9 oz. bottle.	83 12 2 180 429		\$8.99